

# ALL DISTRICT READS

## What We Do

ADR's mission is to partner with public school districts and communities to foster family literacy.

## How We Do It

School committees select a book for Elementary School Students, with a special focus on lower-income and minority schools where the reading gap tends to be the greatest. ADR supports school administrators and teachers and sends a packet to every family with content questions and a reading schedule. A parent or caregiver reads the book aloud, chapter by chapter. Partnering activities like trivia questions and prizes are coordinated with libraries and local stores to supercharge the reading experience. The process is repeated twice each year for every student in the school division.

## Where We'll Go with Your Help

Our goal is to build our program to be in more school districts and, eventually, go nationwide. To do this, we need to selectively grow our staff talent base, increase our brand awareness, and scale our program to new school districts.

## Where We've Been

Over 100,000 books have been added to the home libraries of students from 113 participating schools. In just one year (2022-2023):

- Students Engaged: 14,380
- Reading Scores: +20%
- Independent Readers: +45%
- School Rank: +31 places

## Read a Little...of Our Success Story

ADR's fun, family approach works in diverse communities from Virginia to New York. Hampton City Schools went from a ranking of 91st to 60th in reading scores in two years...Northumberland County's third-grade reading scores went from 60% to 80% following the ADR Program.

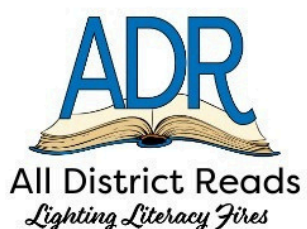
**10% MORE**  
**READING FOR FUN**  
**IN SUFFOLK PUBLIC**  
**SCHOOLS**



**49%**  
**MORE**  
**INDEPENDENT**  
**READERS IN**  
**WATERTOWN, NY**  
**FAMILIES**



*"We think getting children to read for pleasure is the missing piece of the puzzle."- Suffolk Public Schools Superintendent, Dr. John B. Gordon,*



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## ADR & Reading Benefits:



Books can teach us a lot: food we've never tasted, strange animals, and even about ourselves

### Get Smarter!

### Family Fun!

Reading a book to or with your family is fun and gives everyone something to talk about



### New Places!

With a book you get to visit other places you've never been



Books are the springboard for imagination - new places, people, and ideas

### Never be Bored!